



# INSID:EDGE

A Newsletter for In-House Printing and Mailing Professionals

[www.ipma.org](http://www.ipma.org)

Thursday, May 14, 2009

Dear Member,

IPMA's membership year extends from April 1, 2009, to March 31, 2010.

If you haven't renewed, please do so immediately to avoid any interruption in service.

Don't miss any of the in-plant exclusive benefits that are yours FREE as part of membership including IPMASERV, webinars, this newsletter, IPMA's Job Board, and much more!

[To Renew On-Line, Click Here](#)

To receive a renewal by mail or FAX, contact [ipmainfo@ipma.org](mailto:ipmainfo@ipma.org)

If you won't be renewing, please contact [ipmainfo@ipma.org](mailto:ipmainfo@ipma.org) or 816.902.4762 to inform us of the reason for your decision so that we may use your input for consideration in future planning.

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**Looking for Answers? Help Is Just a Click Away**



As an IPMA member, you have 24/7 access to the experiences and solutions of hundreds of in-plant professionals through IPMASERV -- IPMA's electronic message posting service.

Simply ask a question on-line and get immediate responses from other in-plant managers.

IPMASERV is a free benefit of membership for in-plant managers, but you must subscribe to be included. \*To allow for free and open discussion, vendors are not permitted access.

Here are just a few of the questions posted recently on IPMAServ .

IPMA hosted a webinar on **Strategies for Managing a Centralized Copier Program** on May 6.



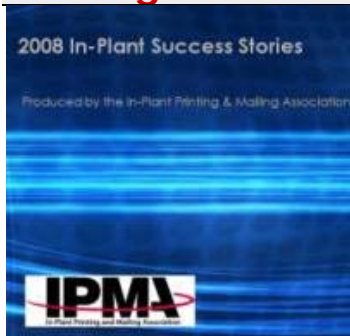
Presenters included in-plant managers: Michael Leighton, Director of Printing Services, City of Los Angeles, CA; Rachelle Palmer, Print Shop Manager, Richland School District, Richland, WA; Al Schmidutz, CGCM, Manager of Printing Services, Steelcase, Grand Rapids, MI.

Even if you couldn't attend, you can still take advantage of this learning opportunity by visiting IPMA's Member-Only Resource Page, where the webinar can be viewed, and supporting materials shared.

*Please Note: This Webinar is accessible only to IPMA members. You will need to register when visiting the site for the first time by identifying a user name and password.*

[View webinar...](#)

## Get Your Free 69-Page Publication on Strategies of Successful In-Plants



IPMA has compiled a 69-page publication on in-plants that made significant advancements throughout 2008. Here's an opportunity to see what has worked for other in-house operations and can work for you.

NOTE: This publication is a free benefit of IPMA membership.

[Download your free copy...](#)

## View Surveys, Brochures, RFPs and More!

*We are in contract negotiations for our two production black and white copiers. Can anyone share their costs? Purchase or lease? Maintenance charges? Minimum click commitments?*

*What are other In-Plant Print Shops using to print 2-color business cards and/or announcement cards?*

*How are others handling rush jobs? Are you adding a fee?*

*Does anyone have recommendations for a good quality printer that could be used for proofing for a graphics department as well as very short print runs?*

*I am looking for an inexpensive way to customize some pre-screen/assembled binders. Does anyone know of a table top foil stamper/fuser that can be used to customize with various company logos or names?*

*We do a lot of folded self-mailers. With the upcoming changes in the postal requirements, we are looking at converting one of the regular mailers to a card instead of a folded sheet. What recommendations can you make on basic tabbing machines?*

Don't miss another week of this FREE service. Subscribe now. You will be offered 2 subscription choices.

IPMA's member-exclusive web site offers a variety of free publications. This protected area requires that first-time visitors register for access.

If you have sample publications to share, send them to [ipma1@mindspring.com](mailto:ipma1@mindspring.com)



[View samples...](#)

## Start Packing -- 24 Days Until IPMA's 2009 Conference in Rochester



**There's Still Time to Register**

**IPMA 2009  
Where Information & Technology Meet  
June 7-10  
Woodcliff Hotel & Spa  
Rochester, NY**

Thank you to our Sponsors  
Gold Sponsors: Canon, Kodak, Ricoh, Xerox

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[To register and for more info...](#)

## Equipment for Sale

Check IPMA's web site for used equipment .  
If you are an IPMA member, you can even post FREE!

[View equipment for sale...](#)



· Participate on IPMAServ and receive emails as they are submitted. Typically, there are just a few each day.

· If you prefer not to receive several emails a day, you can also subscribe to the daily digest version which provides a recap of all of the conversations each day -- just once a day. You can still post questions, however, your responses will only be received once a day.

\*\*\*Once your subscription request is received, IPMA Members will receive approval and can begin posting.

[To subscribe, click on Join IPMAServ...](#)

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